

2024 SPONSORSHIP OPPURTUNITES GOLF, CONFERENCE, & AWARDS May 16-17, 2024

Every year the International Partnering Institute recognizes projects and individuals who best exemplify the principles of partnering and promote our mission - to transform the construction industry to achieve exceptional results through a culture of collaboration.

Join us for Collaboration 2024, IPI's Golf Tournament, Conference and Annual Awards to celebrate success, share lessons learned and best practices, network with Owner and Industry leaders and acknowledge teams and individuals who achieve extraordinary results.

Register online at partneringinstitute.org



Have questions? Email <u>natalee@partneringinstitute.org</u>

Please see the attached benefits and opportunities package for more information.

GOLF SPONSORSHIPS

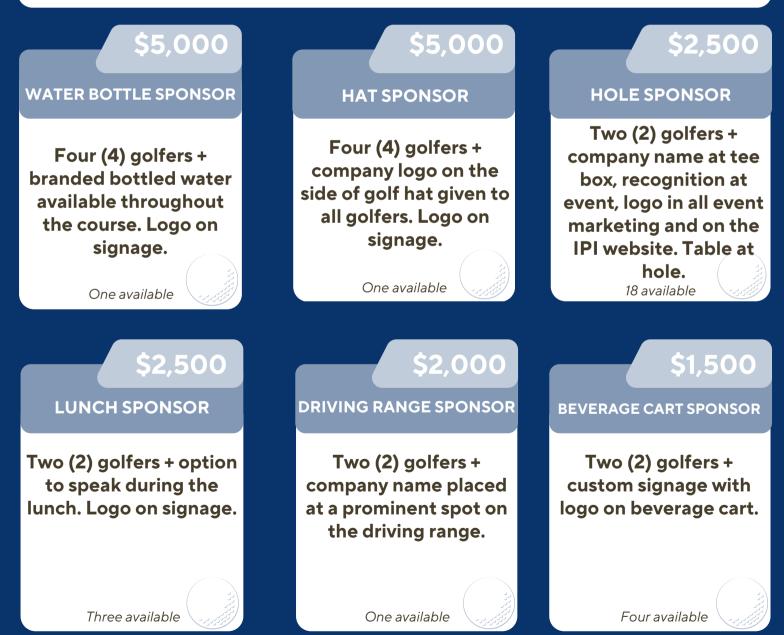
May 16, 2024

\$8,000



PRESENTING/TITLE SPONSOR

- Two teams of four (8 golfers)
- Logo and company name on all promo material as part of event name
- Logo on all tournament swag, including golf balls distributed to all golfers
- Speaker opportunity before tournament and during lunch/ awards ceremony
- Signage throughout the golf course



ANNUAL CONFERENCE & AWARDS TIERS

May 17, 2024

\$10,000

PRESENTING/TITLE SPONSOR*

- Named Title Sponsor Branding
- Awards Ceremony Opening Presentation
- Pre-event email marketing
- Logo on all materials and signage

- Six (6) complimentary registrations
- Four (4) golf tournament registrations
- Exhibit table
- 60-second video ad
- Three (3) social media posts
- Pre and post-event registration contact list

DIAMOND*

- Logo on materials and signage
- Four (4) complimentary registrations
- Two (2) golf tournament registrations
- Exhibit table

- 60-second video ad
- Two (2) social media posts
- Pre and post-event registration contact list

\$5,000

\$7,500

RUBY*

- Logo on materials and signage
- Two (2) complimentary registrations
- Exhibit table
- One (1) social media post
 - \$2,500



- SAPPHIRE*
- One (1) complimentary registration
- Logo on materials and signage
- Post-event registration contact list

• Post-event registration contact list

\$1,500

Logo on materials and signage

*Benefits and additional branding opportunities on next page

TIER BENEFITS & BRANDING OPPORTUNITIES

	\$10,000 TITLE SPONSOR	\$7,500 DIAMOND	\$5,000 RUBY	\$2,500 SAPPHIRE
Registration List		\checkmark	\checkmark	\checkmark
Logo on Materials & Signage		\checkmark	\checkmark	\checkmark
Conference Registrations	6	4	2	1
Social Media Posts	3	2	1	
Exhibit Table		\checkmark	\checkmark	
Golf Registrations	4	2		
Video Ad		\checkmark		
Additional Branding Opportunities	Speaking Role at Awards Ceremony or Presentation of Partnering Testimonial Branded Conference	Choose One: Tote Bag (1) Pens (1) Session (3) Award Ceremony (2) Cocktail Reception (2)	Choose One: Tote Bag (1) Pens (1) Session (3) Awards Ceremony (2) Cocktail Reception (2)	Choose One: Pens (1) Award Ceremony (2) Cocktail Reception (2)
	Lanyards - Exclusive to Title Sponsor!	Coffee Break (1) Breakfast (1)	Coffee (1)	

Choose any one (1) additional opportunity Lunch Sponsor (1) Photo Booth (1)

All sponsors

are eligible to

donate an

attendee prize!

SPONSORSHIP OPPORTUNITIES

Additional Branding Opportunities -Available by Tier Sponsorship Commitment

