

2024 SPONSORSHIP OPPURTUNITES GOLF, CONFERENCE, & AWARDS

May 16-17, 2024

Every year the International Partnering Institute recognizes projects and individuals who best exemplify the principles of partnering and promote our mission - to transform the construction industry to achieve exceptional results through a culture of collaboration.

Join us for Collaboration 2024, IPI's Golf Tournament, Conference and Annual Awards to celebrate success, share lessons learned and best practices, network with Owner and Industry leaders and acknowledge teams and individuals who achieve extraordinary results.

Register online at partneringinstitute.org



Have questions?

Email natalee@partneringinstitute.org

GOLF SPONSORSHIPS



May 16, 2024

\$8,000



PRESENTING/TITLE SPONSOR

- Two teams of four (8 golfers)
- Logo and company name on all promo material as part of event name
- Logo on all tournament swag, including golf balls distributed to all golfers
- Speaker opportunity before tournament and during lunch/ awards ceremony
- Signage throughout the golf course

\$5,000

WATER BOTTLE SPONSOR

Four (4) golfers + branded bottled water available throughout the course. Logo on signage.

One available



\$5,000

HAT SPONSOR

Four (4) golfers + company logo on the side of golf hat given to all golfers. Logo on signage.

One available



\$2,500

HOLE SPONSOR

Two (2) golfers + company name at tee box, recognition at event, logo in all event marketing and on the IPI website. Table at hole.

18 available



\$2,500

LUNCH SPONSOR

Two (2) golfers + option to speak during the lunch. Logo on signage.

Three available



\$2,000

DRIVING RANGE SPONSOR

Two (2) golfers + company name placed at a prominent spot on the driving range.

One available



\$1,500

BEVERAGE CART SPONSOR

Two (2) golfers + custom signage with logo on beverage cart.

Four available



ANNUAL CONFERENCE & AWARDS TIERS

May 17, 2024

\$10,000



PRESENTING/TITLE SPONSOR*

- Named Title Sponsor Branding
- Awards Ceremony Opening Presentation
- Pre-event email marketing
- Logo on all materials and signage
- Six (6) complimentary registrations
- Four (4) golf tournament registrations
- Exhibit table
- 60-second video ad
- Three (3) social media posts
- Pre and post-event registration contact list

\$7,500



DIAMOND*

- Logo on materials and signage
- Four (4) complimentary registrations
- Two (2) golf tournament registrations
- Exhibit table
- 60-second video ad
- Two (2) social media posts
- Pre and post-event registration contact list

\$5,000



RUBY*

- Logo on materials and signage
- Two (2) complimentary registrations
- Exhibit table
- One (1) social media post
- Post-event registration contact list

\$2,500



SAPPHIRE*

- One (1) complimentary registration
- Logo on materials and signage
- Post-event registration contact list

\$1,500







EMERALD

- Logo on materials and signage

*Benefits and additional branding opportunities on next page

TIER BENEFITS & BRANDING OPPORTUNITIES

	 \$10,000 TITLE SPONSOR	 \$7,500 DIAMOND	 \$5,000 RUBY	 \$2,500 SAPPHIRE
Registration List	✓	✓	✓	✓
Logo on Materials & Signage	✓	✓	✓	✓
Conference Registrations	6	4	2	1
Social Media Posts	3	2	1	
Exhibit Table	✓	✓	✓	
Golf Registrations	4	2		
Video Ad	✓	✓		
Additional Branding Opportunities	<i>Speaking Role at Awards Ceremony or Presentation of Partnering Testimonial</i> <i>Branded Conference Lanyards - Exclusive to Title Sponsor!</i> <i>Choose any one (1) additional opportunity</i>	Choose One: Tote Bag (1) Pens (1) Session (3) Award Ceremony (2) Cocktail Reception (2) Coffee Break (1) Breakfast (1) Lunch Sponsor (1) Photo Booth (1)	Choose One: Tote Bag (1) Pens (1) Session (3) Awards Ceremony (2) Cocktail Reception (2) Coffee (1)	Choose One: Pens (1) Award Ceremony (2) Cocktail Reception (2)
				All sponsors are eligible to donate an attendee prize!

SPONSORSHIP OPPORTUNITIES

Additional Branding Opportunities -
Available by Tier Sponsorship Commitment

PRESENTING/
TITLE
SPONSOR

DIAMOND

RUBY

SAPPHIRE

2 Available

Award Ceremony



2 Available

Coffee Break



3 Available

Cocktail Reception



1 Available

Lanyards



3 Available

Lunch Sponsor



1 Available

Award Ceremony
Centerpieces

